



# TOWN OF PEMBROKE

Town Hall ~ 311 Pembroke Street, Pembroke, New Hampshire 03275

Tel: 603-485-4747

## **Pembroke Energy Committee November 29, 2021 7:00 PM**

1. Call to order & attendance
2. Review and acceptance of September 21, 2021 minutes
3. Brainstorm ideas to improve Pembroke Energy Committee visibility and community engagement
4. Brainstorm ideas for Pembroke Community Power Committee recruiting
5. Any other business
6. Adjournment

### **Minutes of the meeting**

Richard called the meeting to order at 19:02.

Present at the start of the meeting: Karen Yeaton, Richard Wengenroth, Jackie Wengenroth, JJ Smith, Matt Miller.

Arrived during the meeting: Pentti Aalto

The September 21 meeting minutes were approved and accepted.

Richard will send the meeting minutes to Linda and David Jodoin for uploading onto Pembroke website.

### Discussion about how to improve PEC visibility and community engagement.

1. Recommend a regular small article on the Pembroke Speaks Facebook site. Release the article at the same time and day of the week. Karen, who is webpage administrator, will pin the article. All articles need "[pembrokeenergycommittee@gmail.com](mailto:pembrokeenergycommittee@gmail.com)" contact information.
2. Richard to figure out how to forward all responses to [pembrokeenergycommittee@gmail.com](mailto:pembrokeenergycommittee@gmail.com) to the members of PEC.

### 3. Newspaper articles

1. Suncook Sun is looking for public interest articles. ACTION ITEM: Matt and Karen to draft an outline of an article for the Suncook Times by January 7.
2. Ray Duckler of Suncook Valley Monitor (section in Concord Monitor) [rduckler@cmonitor.com](mailto:rduckler@cmonitor.com) solicits stories from Pembroke. ACTION ITEM: Matt Miller to respond to his solicitation.
3. Concord Monitor. ACTION ITEM: Richard to reach out to Concord Monitor on energy topics.
4. Manchester Union Leader. ACTION ITEM: Richard to reach out to the Union Leader on energy topics.
5. JJ suggested a periodical named the Hippo (<https://hippopress.com/about/>).

### Discussion about how to populate the Pembroke Community Power Committee

1. Karen recommends we focus on explaining to Pembroke why this topic is important to them, what are the problems we are trying to solve and how the problems affect people in the community.
2. Targeted information meetings (purpose is to help people understand why the topic is important to them, and recruit interested people onto the Community Power committee).
  1. School staff--ACTION ITEM: Richard to contact some faculty and explore.
  2. Safety Department--not contact or plan yet
  3. Public Works--no plan yet
  4. Town Hall--no plan yet
  5. Pembroke Committees
    1. School Board--ACTION ITEM: Richard to contact Ann Bond about scheduling a meeting.
    2. Conservation--Ayn Whitemare--ACTION ITEM: JJ to contact Ayn about a meeting.
    3. Economic Development--no plan yet
    4. ACTION ITEM: Richard to reach out to David Jodoin to get a list of active committees.
  6. Pembroke Women's Club (Rosemary Dodd [RDodd@concordgroupins.com](mailto:RDodd@concordgroupins.com))  
--ACTION ITEM: Matt to contact Rosemary about scheduling a meeting.
  7. Pembroke garden club--ACTION ITEM: Pentti to establish a contact and ask about scheduling a meeting.
3. Request 10 minute spot for a brief Community Power presentation at the 2022 Pembroke Town Hall meeting. ACTION ITEM: Matt to contact Tom Serafin ( <https://www.pembroke-nh.com/moderator-0> ), the town hall meeting moderator, and discuss our request with him.
4. ACTION ITEM: Karen will update the Select Board with PEC activities. She will ask David to include a solicitation for volunteer members for Community Power committee in the Select Board meeting minutes.
5. Use of Pembroke town signs to advertise future information meetings. It sounds like Ann Bond can point us towards the correct procedure to request use and post a message.
  1. sign in front of Safety Center
  2. sign in front of Town Library near Town Hall
  3. sign in front of the school

## Other Topics

1. monthly update memo for the Select Board. Karen believes the format is appropriate. She will use it to update the Select Board during their next meeting, and assess how the Select Board receives the memo. Karen will advise PEC how to revise the format for future reports to better meet Select Board's preferences.
2. next meeting will be in early January, after the holiday season.
3. We need to set some timeframe for the next round of Community Power information meetings. The date was not agreed upon, but mid-January is proposed.
4. Three Pembroke Community Power information meetings were conducted with the purpose of introducing community members to community power and related electricity supply topics. The meetings were on November 8, 12, and 13, all conducted in the Pembroke Library multi-media room. Attendance was very low.
5. Matt Miller and Jackie Wengenroth have participated in numerous CPCNH member board meetings and committees. Updates are available upon request.

### Consolidated action item list:

1. ACTION ITEM: Richard to contact some school faculty and explore the possibility of scheduling a community power information meeting for school staff.
2. ACTION ITEM: Richard to contact Ann Bond about scheduling a community power information meeting for the school board.
3. ACTION ITEM: JJ to contact Ayn Whitemare about scheduling a community power information meeting for the conservation committee.
  - a. outcome—JJ was forwarded to Ammy Heiser who said yes to our presenting to them.
  - b. next step: We are scheduled to present at 19:00 during the December 13, 2021 committee meeting.
4. ACTION ITEM: Richard to reach out to David Jodoin to get a list of active committees.
5. ACTION ITEM: Matt to contact Rosemary Dodd about scheduling a community power introduction meeting with the Pembroke Women's Club.
  - a. outcome: waiting for response
6. ACTION ITEM: Pentti to establish a contact with the Pembroke Garden Club and ask about scheduling a meeting.
7. ACTION ITEM: Matt to contact Tom Serafin ( <https://www.pembroke-nh.com/moderator-0> ), the town hall meeting moderator, and request a 10 minute spot for a brief Community Power presentation at the 2022 Pembroke Town Hall meeting.
  - a. outcome: waiting for response
8. ACTION ITEM: Karen will update the Select Board with PEC activities. She will ask David to include a solicitation for volunteer members for Community Power committee in the Select Board meeting minutes.
  - a. outcome: David has circulated the power committee document amongst committee members.
9. ACTION ITEM: Matt and Karen to draft an outline of an article for the Suncook Times by January 7.
10. ACTION ITEM: Matt Miller to respond to Ray Duckler of Suncook Valley Monitor (section in Concord Monitor) who solicits stories from Pembroke.
  - a. outcome: waiting for response

11. ACTION ITEM: Richard to reach out to Concord Monitor on energy topics.

12. ACTION ITEM: Richard to reach out to the Union Leader on energy topics.

Meeting adjourned at 20:05